

DiabetesWise Pro Launches Enhanced Prescription Tool to Streamline Prescription Process

Online and mobile-friendly tool offers an updated resource for diabetes care professionals

STANFORD, Calif., (TBD)- DiabetesWise announced today the launch of its advanced [Prescription Tool](#) for its [DiabetesWise Pro website](#). DiabetesWise Pro provides a free, unbranded, and unbiased tool for diabetes care and other healthcare professionals to access as they develop customized care plans for their patients. The new Prescription Tool will help HCPs identify the best available diabetes device on the market for their patients and assist in streamlining the prescription process through a search engine to show if preauthorization is required and which company distributes the device.

The CDC recently released the [2022 National Diabetes Statistic Report](#), which estimated that more than 1.4 million new cases of diabetes were diagnosed among people ages 18 and older in the United States. These newly diagnosed patients all require the development of a customized care plan by their HCPs that can be implemented quickly. Providers often feel overwhelmed by the evolving diabetes technology and the steps necessary to effectively prescribe these devices. The advanced Prescription Tool aims to address these concerns by providing an up-to-date guide for ordering devices based on the patient's insurance type.

With this new resource, healthcare professionals including primary care physicians, diabetes care professionals, endocrinologists, and pharmacists will have access to an integrated platform that allows for both prescription and ordering support all in one place. In contrast, prior to Diabetes Wise Pro's launch, providers were required to manually compare each device and their insurance coverage options. The Prescription Tool asks the user to complete four quick steps by selecting the patient's insurance type, device, state, and insurance plan. Once selected, the site directs the user to a guide providing accurate up-to-date coverage information allowing for a more efficient workflow and better outcomes when prescribing devices for their patients.

"The team at DiabetesWise understands how difficult it is to navigate all the options on the market, prescriptions, and insurance companies," said Korey Hood, founder of DiabetesWise. "This is why we have evolved our Prescription Tool software to arm providers with the information needed to develop the best-customized plan for their patients and improve access to diabetes technology."

Providers can sign up for email updates on all FDA-approved devices on the market and their insurance coverage through the Prescription Tool. Additionally, providers will have access to resources including guidance for coverage denial and summaries of all policies available.

In connection with the Prescription Tool, the DiabetesWise Pro website also has an extensive Device Library with a Compare Device Tool, which displays a side-by-side analysis of the components and details of each technology based on the patient's considerations. Providers are able to read through educational resources by providers with the best tips, tricks, and workarounds for diabetes technology.

DiabetesWise's mission is to help diabetes patients find the right device for their life. The new Prescription Tool is one of the many critical steps DiabetesWise is taking toward improved access to information for both patients and HCPs.

About DiabetesWise

DiabetesWise provides people living with diabetes resources and information on devices that help manage diabetes. Headquartered at Stanford University School of Medicine, DiabetesWise was created by people with diabetes to offer an unbiased and educational reference. It is supported by The Leona M. and Harry B. Helmsley Charitable Trust. For more information about DiabetesWise, visit www.diabeteswise.org.

Additional Resources

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